

CHARLOTTESVILLE TOM SOX

2024 MARKETING & PROMOTIONS INTERNSHIP

The Charlottesville Tom Sox Marketing & Promotions Internship Program provides students with an interest in marketing an opportunity to improve their craft while working for one of the best teams in summer collegiate baseball. Interns will be responsible for managing on-field promotions before and during games, designing promotional days at the ballpark, and marketing the team in the local community throughout the season.

Tasks include, but are not limited to:

- Operating on-field promotions during home games
- Being the "in-game MC" for promotions and hyping up fans
- Designing promotional days at the ballpark and managing all aspects of the day's promotions
- Operating game day social media platforms
- Marketing the team in the community throughout the season on various platforms
- Operating in-game music software
- Traveling to away games to assist with social media
- Assisting mascot

Interns will collaborate heavily with other departments (media, operations, etc.).

Through this internship, students will have the opportunity to interact with Valley Baseball League and team officials both personally and electronically and develop contacts that will pay major dividends in the future. This internship is unpaid but is eligible for college credits.

To apply, fill out the application form at tomsox.com.

Required Qualifications:

- Enrolled in 2 or 4-year college degree program or active high school junior/senior seeking diploma
- High-energy individual
- Comfortable interacting with fans, including children and adults
- Availability for majority of summer period, encompassing dates of June 1-August 9
-

Preferred Qualifications:

- Experience with marketing field
- Strong oral communication skills
- Basic understanding of baseball

The Tom Sox are an equal opportunity employer.