

CHARLOTTESVILLE TOM SOX

2024 GRAPHIC DESIGN INTERNSHIP

The Charlottesville Tom Sox Graphic Design internship provides students with an opportunity to be the team graphic designer for the 2024 Charlottesville Tom Sox. The graphic designer will assist in promotion of the team through visual formats, including execution of game-to-game templates and custom graphics to celebrate milestones or build hype for game promotions.

Tasks include, but are not limited to:

- Using graphic design software (Adobe Photoshop or similar) to create graphics promoting the Tom Sox
- Sharing graphics on social media to engage fans and encourage attendance
- Creating and/or executing graphic design templates that can be used throughout the season, such as "game day" and score graphics
- Creating custom graphics to celebrate team and player milestones and promote specific events
- Integrating existing team styles, including colors and logos, into graphics

Interns will collaborate heavily with other departments (media, promotions, etc.).

Through this internship, students will have the opportunity to interact with Valley Baseball League and team officials both personally and electronically and develop contacts that will pay major dividends in the future. This internship is unpaid but is eligible for college credits.

To apply, fill out the application form at tomsox.com.

Required Qualifications:

- Enrolled in 2 or 4-year college degree program or active high school junior/senior seeking diploma
- Knowledge of Adobe Photoshop or similar graphic design software
- Availability for majority of summer period, encompassing dates of May 29-August 9

Preferred Qualifications:

- Knowledge of sports media fields
- Experience with graphic design for a sports team or organization
- Basic understanding of baseball

The Tom Sox are an equal opportunity employer.