CHARLOTTESVILLE TOM SOX
2024 CREATIVE MEDIA INTERNSHIP

The Charlottesville Tom Sox Creative Media Internship Program, in association with Tom Sox TV, provides aspiring sports creatives an opportunity to gain experience in the various fields and improve their craft. Interns will be responsible for producing and editing content for the Tom Sox TV YouTube channel and team social media platforms. Integrated fields include graphic design, video production/editing, shooting video highlights and features, and photography.

Tasks include, but are not limited to:
- Producing and editing Tom Sox TV feature stories on players and coaches
- Designing graphics and templates for team social media, in collaboration with the graphic designer
- Shooting video of games and players
- Editing game and player highlight videos for use on YouTube and social media
- Game photography, in collaboration with the team photographer
- Social media management (Twitter, Facebook, Instagram, TikTok)

Interns will collaborate heavily with general media interns and other departments (promotions, operations, etc.) and have the opportunity to report and write content as desired.

Through this internship, students will have the opportunity to interact with Valley Baseball League and team officials both personally and electronically and develop contacts that will pay major dividends in the future. This internship is unpaid but is eligible for college credits.

To apply, fill out the application form at tomsox.com.

Required Qualifications:
- Enrolled in 2 or 4-year college degree program or active high school junior/senior seeking diploma
- Basic knowledge of Adobe Creative Suite (Photoshop, Premiere, After Effects, Lightroom)
- Availability for majority of summer period, encompassing dates of May 29-August 9

Preferred Qualifications:
- Experience with photography and/or videography
- Knowledge of sports media fields
- Strong written & oral communication skills
- Basic understanding of baseball

The Tom Sox are an equal opportunity employer.